



## Roanoke Electric **FLASHES**

# Middle-school students can apply for basketball camp scholarships



Roanoke is giving two local middle school students an opportunity to hit the hardwood alongside their favorite college basketball athletes and coaches this summer, thanks to Touchstone Energy Sports Camp Scholarships.

Roanoke will select one young man for a scholarship to attend the Roy Williams Carolina Basketball Camp June 17-21 at the University of North Carolina at Chapel Hill, and one local young lady for the Wolfpack Women's Basketball Camp June 11-14 at North Carolina State University in Raleigh. The scholarships cover all expenses at the overnight camps,

which provide a glimpse into life on a college campus.

"This is an exciting opportunity for young athletes to visit our state's largest universities and work directly with notable coaches and student-athletes," said Marshall Cherry, COO of Roanoke. "The camps teach valuable lessons that will benefit students not only on the basketball court, but also in life. I encourage all interested students to apply."

Applications are being accepted through March 31, 2017, and can be found online at [ncelectric.cooperatives.com/community](http://ncelectric.cooperatives.com/community).

Contestants will be judged on

academic records, extra-curricular activities and an essay that must be submitted with the application. To be eligible to win, students must be in the sixth, seventh or eighth grade during the 2017-2018 school year and have permission from a parent or guardian.

At camp, students stay overnight in dorms on campus, learn fundamental skills that will help them excel on and off the court, and receive direct individual and group instruction from Division 1 coaches to enhance their basketball ability. Wes Moore, coach of the Wolfpack women's basketball team, and Roy Williams, coach of the 2005 and 2009 national champion Carolina Tar Heel men's basketball team, will direct the camps with the help of staff and current and former players.

Eligible students who are interested in the scholarship can visit [roanokeelectric.com/bball](http://roanokeelectric.com/bball) or contact Tonya Howard at 1-800-662-8835, ext. 3081, for more information.

More than 50 students will attend basketball camp this summer on all-expenses-paid scholarships from North Carolina's Touchstone Energy Cooperatives. Now in its 14th year, the scholarship program reflects Touchstone Energy Cooperatives' core values of accountability, integrity, innovation and commitment to community.

# Customize your service with Roanoke Electric's suite of energy products



## Control your thermostat from your smartphone

Ever left your home and forgot to turn your thermostat down? While you were at work, your heating system was probably working overtime to heat an empty home. That means that your home was using unnecessary energy that will later reflect on your electric bill.

Wish you could control your thermostat no matter where you are? Now you can with Roanoke Electric's new Wi-Fi enabled thermostat. The Ecobee3 Thermostat allows member-owners to manage your home's heating and cooling from the convenience of your smart phone or smart device. This means that even when you're out and about, you can always stay connected to your home from the palm of your hand.

Did we mention that these thermostats come with a \$4 monthly credit to your electric bill? You can receive \$48 worth of bill credits in a given year while benefitting from lower energy usage.

Don't want the hassle of installing your new thermostat? No problem! An energy advisor of Roanoke will install your thermostat *for free*.

Here's our offer to you: Roanoke will adjust your thermostat to reduce usage during peak periods.

Adjustments may happen up to 8 times per month during the winter/summer months when peak usage is highest. Thermostats are available at the following prices: \$50 for electric heating and AC users; \$100 for AC users only.



## Don't wait until your bill comes! Know your daily usage with these alerts

At some point, we've all been guilty of making small, inefficient decisions that often seem harmless or go completely unnoticed on a daily basis. Whether it was leaving the TV on all night or increasing the thermostat temperature at night and leaving it there throughout the next day, these seemingly innocent habits can add up to high bills at the end of the month. That's why your cooperative has made managing your bill so much easier with high usage alerts.

It's much easier to manage your electric bill when you know what you're using daily versus waiting until the end of the month. That's why our member-owners are equipped with the ability to set alerts that notify them when they're using too much energy in their home before their bill comes.

How? With Roanoke's high usage alerts, member-owners can set energy usage limits and receive text alerts that let them know when they use more than the daily limit set.

For example, let's say that you prefer that your bill not exceed \$280 for the month of February. Since there are 28 days in this particular month, you may want to set your high usage alert to notify you when your energy usage exceeds \$10 per day. This way, if you do receive an alert you can more quickly adjust your energy usage to avoid exceeding your monthly budget.

Take control of your home's comfort and electric bill today. Visit [roanokeelectric.com/content/roanoke-wifi-thermostat](http://roanokeelectric.com/content/roanoke-wifi-thermostat).

To sign up for these personalized alerts, you can visit [roanokeelectric.com/mybill](http://roanokeelectric.com/mybill) or have a Care Center representative assist you at 252.209.2236.

## Manage your electric service on the go with our app

Would you like to make payments, view daily usage graphs, track your payment history, and customize alerts for almost everything, including due date reminders, without having to log into your laptop or desktop? Member-owners now have an app for that!

Avoid having to call our Care Center or wait for our website to download when you download your REC mobile app. Control your service experience anytime and anywhere to get specific updates and information about your electric service.

The app is available for download in Google Play and the Apple App Store. Simply text "Roanoke" to 797979 to download the app today.



## Need \$1,000 for college?

Sending a child off to college is one of the greatest joys of parenthood. With all of the preparation that will go into getting your child ready for that special day, Roanoke would like to help reduce the financial challenge of being able to afford their education.

That's why your cooperative will be giving \$1,000 to a deserving high school senior to go toward furthering their education this year. If you can demonstrate an understanding of the cooperative way of doing business, exhibit outstanding scholastic and leadership abilities in your school and community, and show a financial need for the scholarship, you could be chosen as our 2017 High School Scholarship winner.

Criteria for this scholarship is as follows:

- 50 percent need
- 25 percent scholastic achievement
- 25 percent essay question and extracurricular activities (school, civic, and/or community)



Winners of this scholarship must also show proof of acceptance to a four-year-college or university to be eligible. Applications must be complete by 5 p.m. on April 28, 2017, to be considered to win. Fill out the application today at [roanokeelectric.com/scholarship](http://roanokeelectric.com/scholarship).

# QUESTIONS?

### Have questions for us?

Submit your questions to our blog and we'll answer you directly! Simply visit [roanokeelectric.com/response](http://roanokeelectric.com/response) to submit your questions today!



## Want \$10 and a chance to simplify bill payments?

If given the chance to earn \$10 while simplifying our lives, many of us would jump at the opportunity. Well, that's the opportunity member-owners get when they sign up for e-bill and bank draft.

Make your life easier and never have to worry about your bill or payment getting lost in transit again! How?

- E-bill allows member-owners to receive notice of their bill's availability via email and immediately access the new bill online. Not only does this apply to member-owners' current bill, but you can also quickly access delinquent notices and other important information concerning your bill as well. This way, if you need financial assistance with paying your bill, you will be able to reach out to local help agencies to be enrolled in any relevant programs.
  - Member-owners also have the opportunity to pay their electric bill automatically each month with bank draft. All you need is a checking account, and you can choose your own bank draft date to ensure that your bill is paid. Choose from the 3rd, 10th, 18th, and 25th of each month and never have to worry about paying late fees again.
- So how will e-bill and bank draft earn you \$10? Allow us to enroll you in e-bill and we'll give you \$5 to go towards your electric bill. We'll also apply another \$5 bill credit to your electric bill when you enroll in bank draft, for a total of \$10 toward your electric bill.

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Sign up to receive your \$10 today by calling  
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