



## Roanoke Electric **FLASHES**

### Basketball camp scholarships available

Two local middle school students have an opportunity to play basketball alongside their favorite college athletes and coaches this summer, thanks to Touchstone Energy Sports Camp Scholarships offered by Roanoke Electric Cooperative.

The co-op will select one young man for a scholarship to attend the Roy Williams Carolina Basketball Camp, June 18-22 at UNC-Chapel Hill, and one local young lady for the Wolfpack Women's Basketball Camp, June 12-15 at NCSU in Raleigh. The scholarships cover all expenses at the overnight camps, which provide a glimpse into life on a college campus.

"This is an exceptional opportunity for young athletes to work directly with coaches and student-athletes at two of our state's largest universities," said Marshall Cherry, chief operating officer. "The camps teach valuable lessons that will benefit students not only on the basketball court, but also in life. I encourage all interested students to apply."

Applications are being accepted through March 31, 2016, and can be found online at [www.roanokeelectric.com/bball](http://www.roanokeelectric.com/bball). Contestants will be judged on academic records, extra-curricular activities and an essay that must be submitted with the application. To be eligible to win, students must be in the sixth, seventh or eighth grade during the 2016-2017 school year and have permission from a parent or guardian.

At camp, students stay overnight in dorms on campus, learn fundamental skills that will help them excel on and off the court, and receive direct individual and group instruction from Division I coaches to enhance their basketball ability. Wes Moore, coach of the Wolfpack women's basketball team, and Roy Williams, coach of the 2005 and 2009 national champion Carolina Tar Heel men's basketball team, will direct the camps with the help of staff and current and former players.

More than 50 students will attend basketball



**YOU COULD BE HERE!**

Apply for a Touchstone Energy Sports Camp Scholarship.



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camp this summer on all-expenses paid scholarships from North Carolina's Touchstone Energy Cooperatives. Now in its 13th year, the scholarship program reflects Touchstone Energy Cooperatives' core values of accountability, integrity, innovation and commitment to community.

Collectively, North Carolina's electric cooperatives power the lives of more than 2.5 million North Carolinians in 93 of our state's 100 counties.

Eligible students who are interested in the scholarship should visit [www.roanokeelectric.com/bball](http://www.roanokeelectric.com/bball) or contact Brittany Tann at 252.209.2278 for more information.

# Take control of your home's energy efficiency

Your cooperative knows that a top-of-mind concern for our member-owners is their ability to manage their energy service. If your bill is higher than expected, you want to be able to get answers to your questions regarding your home's energy use or get a detailed assessment of your home's current energy-use costs. That's why we've made it easy for you to do just that with several self-service tools.

These tools give you the power to analyze the efficiency of your home yourself 24 hours a day, seven days a week.



## Online Energy Audit Tools

**HomeEnergySuite:** This easy-to-use suite of online tools provides energy and bill analysis and is a reliable information resource for questions regarding your home's energy use.

**HomeEnergyCalculator:** Get quick estimates of your home's current energy-use costs. See how much you can save just by making a few changes.

**HomeEnergyLibrary:** Find your answers in this energy library that covers it all—from home design and construction techniques to the latest in energy-efficiency equipment and appliances.

**InteractiveEnergyHome:** Learn how to save energy, room by room. Mouse over furnishings and appliances and click to see energy-saving tips.

Access each of these energy audit tools by visiting [www.roanokeelectric.com/eetools](http://www.roanokeelectric.com/eetools).

## Self-Service Forms

But your empowerment doesn't stop at just these home energy tools. You have access to all of the forms needed to fulfill any request that you may have whenever you want them at [www.roanokeelectric.com/forms](http://www.roanokeelectric.com/forms). Instantly receive information or submit requests for various programs such as Operation RoundUp, energy audits, unclaimed capital credits, and youth scholarships.

For more information about these and other tools for you, feel free to contact us at 252.209.2236 or visit [www.roanokeelectric.com](http://www.roanokeelectric.com).

## Need \$1,000 for college? Roanoke Electric scholarship available

Could you use some extra money to help pay for your education? Roanoke is here to help. Thanks to your co-op, a deserving high school senior will be awarded \$1,000 toward furthering their education this year.

Recipients of this scholarship should demonstrate an understanding of the cooperative way of doing business, exhibit outstanding scholastic and leadership abilities in both school and community, and show a financial need for the scholarship.

How are recipients selected? Selection criteria are as follows:

- ▼ 50 percent: need
- ▼ 25 percent: scholastic achievement
- ▼ 25 percent: essay question and extracurricular activities (school, civic, and/or community)



Scholarship recipients must also show proof of acceptance to a four-year college or university to be eligible. To be considered for this scholarship, applications must be completed by 5 p.m., Friday, April 22, 2016.

Find the application and additional information at [www.roanokeelectric.com/scholarship](http://www.roanokeelectric.com/scholarship).

# 'We Support ACRE'

Roanoke Electric Cooperative's ability to serve you and your community is enhanced when supportive legislators understand their votes matter to co-op member-owners. Candidates who receive support from co-op member-owners get an important message about their interest in Roanoke Electric Cooperative and rural electrification.

As a member-owner of Roanoke Electric Cooperative, you have the unique right to make financial contributions to the campaigns of candidates who support electric cooperatives. You can do this by joining ACRE, the Action Committee for Rural Electrification.

Join your fellow member-owners in letting your voice be heard by calling us at 252.209.2236 to find out how you can become an ACRE Member today.



## Roanoke EC offers credit on winter electric bills

The recent holiday season of giving has continued in 2016 for Roanoke Electric Cooperative, thanks to a wholesale power cost credit that allows the co-op to pass on to its member-owners reductions on their monthly energy bills this winter. The \$0.01 per kWh credit equals to about an 8 percent decrease in residential rates.

Beginning in November, member-owners have seen that credit as a line item on their electric bills. The co-op plans to apply the credit until March 2016. Co-op officials expect the majority of its member-owners to see reductions in the range of \$35 to \$50 during the colder winter months.

In the energy sector, wholesale power costs are based on projections. The co-op purchases its electricity from power generation companies and sets a price point based on its projections. However, with the volatility of the market, there is no guarantee on the actual energy costs incurred.

"Fortunately, our costs have turned out to be lower than our projections, so we are glad to pass the savings on to our members, especially during this winter season," said Roanoke Electric CEO Curtis Wynn.

In the co-op's service territory, the winter months tend to be a high-consumption period for most of its membership. Many live in homes that are not very energy efficient. And what comes with that, unfortunately, are higher electric bills, according to co-op officials. Last winter brought consumption in some households that exceeded 10,000 kWh in one month, which equates to a \$1,100 bill.

These potential savings come at a crucial time. Many weather sources have been predicting below

average temperatures in the southeast and south central U.S. this winter very similar to last year's low temperatures. At press time, temperatures were expected to average 30 to 40 percent lower in January and February than the typical same two months in the past 30 years.

Members can also be reminded that the co-op works very closely with help agencies through its Energy Assistance Program where staff assists members in receiving benefits from these programs.

As part of its business strategy, the co-op has stepped up its efforts to address many of the pocket-book issues being raised by its membership.

**Upgrade to \$ave:** The Upgrade to \$ave program is currently under way, aimed at helping members save energy and costs. Members receive energy-efficient home improvements that could include insulation, duct sealing, heat pump upgrades and water heater wraps.

The cost is spread out with a fixed charge on members' bills that is significantly less than the estimated energy savings from the energy efficiency measures performed.

If you have any questions about the wholesale power credit or any of our programs, please feel free to contact us at 252.209.2236 or visit

[www.roanokeelectric.com](http://www.roanokeelectric.com).



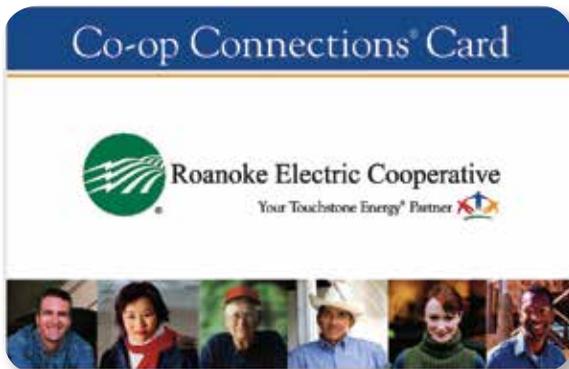
# Service at your door, and save money too

You wouldn't dream of facing winter's snow, ice and sleet without a coat, gloves and other cold-weather apparel. Your vehicle deserves the same level of protection. Do you know what steps to take to protect your car or truck from the ravages of the winter season? Winter is the most damaging season for a vehicle.

During the winter months, your vehicle's paint, tires, glass, plastic and other surfaces will be at the mercy of wind, rain, sleet, snow, sand, salt, and

Winter is also hard on leather interiors. Cold, dry air pulls the moisture from leather, so it's important to treat leather prior to the onset of freezing temperatures to maintain the natural suppleness of the leather.

With daily demands, busy schedules, and long hours away from home, it is difficult to give your vehicle the attention it needs or keep it squeaky clean. We are delighted that there are professionals who have joined the Co-op Connections Card program that can come to you and clean your vehicle.



road oil. It is more likely to be scratched during the winter due to the potential debris. Your tires really have a tough job. No part of your vehicle comes in closer contact to those acids and salts than your wheels. It's a wise decision to wash your vehicle as often as possible.

## Mobile detailing

Mobile detailing professionals can meet your vehicle needs at the comfort of your home, office or wherever you park. Enjoy the benefits of car washing, waxing, shampooing, undercoating, and detailing by the participating businesses waiting to serve you. Show your Co-op Connections card and get the special deal being offered.

**Mr. Sparkle - Aulander**

**Capehart's Mobile Detailing - Kelford**

**Jerry's Mobile Car Wash - Murfreesboro**

Businesses are invited to join the Co-op Connections Card program by calling 252-539-4601 or email [savings@roanokeelectric.com](mailto:savings@roanokeelectric.com). Discover all the ways to save and locate other businesses that meet your specific needs at [www.coopconnections.com](http://www.coopconnections.com).

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## Roanoke EC office closed

Roanoke Electric Cooperative will be closed on Monday, February 15, in observance of the President's Day holiday.

