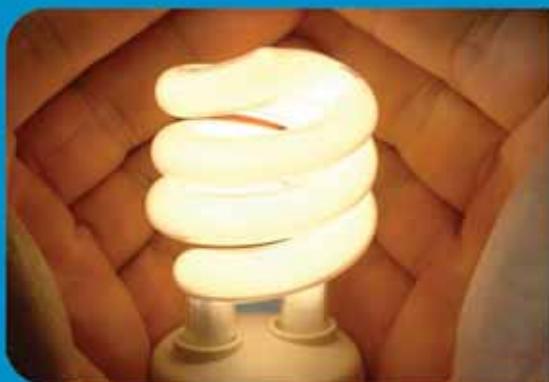


# Roanoke Electric FLASHES



## Does money really grow on trees? Bringing the value back to your land

By Curtis Wynn, *President and CEO*

Like many of you, I've often heard the saying that "money doesn't grow on trees" and until recently, I wouldn't have disagreed with this statement. However, here at Roanoke Electric we know we're part of something special. For that reason, we pride ourselves on making the impossible possible and uncovering ways to maximize the best possible outcomes for our number one priority—you! This



means we still hold strong to our mission of not only providing safe, reliable and affordable electricity,

but we also strive to enhance the quality of life in the very communities in which you live and serve.

Just like a farmer knows a crop planted in good soil reaps a great harvest, a new project we're launching has led us to believe that the idea of money growing on trees is actually dependent on the sustainability of the soil on which it is planted. Therefore, we're excited about offering a great opportunity to our members that involves using a natural resource already at your fingertips—your

land! We want our members to reap the greatest possible harvest as home- and landowners by making your land an asset, not a liability.

With the tremendous decline in home – and landownership due to heirs' property issues and the like, we refuse to ignore the apparent need for stabilizing home- and landownership for our members. Therefore, in an effort to enhance your quality of life, we're excited to announce our "Sustainable Forestry and African-American Land Retention" project. This is a US Endowment Grant funded project aimed solely at assisting home- and landowners like you! Although the project's focus will be on African-Americans in the regions we serve, our purpose is to assist any landowner in improving their land's value and stabilizing their home- and landownership.

I feel that people often fall short of realizing and obtaining wealth because they are simply unaware of the opportunities available. At Roanoke, we're hoping to change that. 00002227001 It is our desire to be an information depository and assist members in gaining access to professional consultants that will help you with your plan to sustain your landownership and improve its value. We offer you access to educational forums and

trainings, technical and legal assistance, and forestry management and business planning and implementation at mostly no cost to you or at an assisted cost via institutions willing to work with you.

For you, we're bringing a lot of support people together that were once disjointed in their efforts to assist enhancing your quality of life and the best part about it is that you already have the resource you need to do so.

This project isn't just about getting the best possible market price for cutting down your trees to sell to lumber companies; our goal is for you to have a sustainable plan for future generations of your family to be able to afford that great college education they deserve.

This project is also offering a wide range of environmental career educational opportunities for our youth and young adults.

We want to change the perspective on land ownership from a liability to a value-creating asset for you and your family. So the next time someone asks you if money grows on trees, we hope that our forestry management efforts will help you say, "yes."



*Curtis Wynn*

# Straight Talk Community Forums: Members learn about energy programs, issues

Voices into action inspired 200 participants at the March and April Straight Talk Community Forums. These events are two of a series being held at different venues across REC's territory. The cooperative's board and staff are leading these events for the next six months throughout the service area.

## Upcoming community forums

Forums will be held at 10 a.m. on Saturday, June 29, at the Windsor Community Center in Windsor; 6 p.m. on Thursday, July 18, at Gates County High School (performing Arts Building) in Gatesville; and 10 a.m. on Saturday, July 20, at Weldon Middle School in Weldon.

These sessions provide a great opportunity to hear the latest industry and energy updates, energy efficiency programs and tips, details 0014457001 of the Forestry and Land Retention project, and other valuable cooperative opportunities. Each session concludes with a meal and door prizes.

All sessions and services are free and available to you, your family, members, and local residents. It's a great way to network with Roanoke Electric's staff



and members, ask questions, and connect to vital resources.

"What we appreciate about the forums is that our diverse members and folks are engaged and informed and we are conveying a message that empowers and creates opportunities for healthier communities," said Marshall K. Cherry, vice president of member services, marketing and IT.

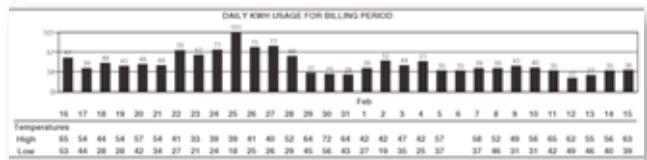
To register for one of the forum events, call (252) 209-2267 or contact The Roanoke Center's staff for more information.

# Monitor your bill to know how much energy you use

As collective owners of Roanoke Electric Cooperative, we feel that you have the power to know where the charges in your bill come from. As a matter of fact, as a member, you can ultimately monitor your daily kilowatt-hour usage through your bill! In addition to being able to monitor your usage in real-time through our website, each member receives a bill with the following information as shown here.



This way, members like you can see daily kilowatt-hour usage as well as accompanying daily temperatures to better adjust energy efficiency measures in your homes.



## We want your home improvement stories!

Roanoke Electric Cooperative wants to hear from you! Please share any stories telling of some home improvement you've done to positively impact the energy efficiency of your home. To get your story heard, send your stories to Brittany Tann at [btann@roanokeelectric.com](mailto:btann@roanokeelectric.com) or call (252) 209-2278.



Read the newsletter to learn more about your cooperative. Find your account number in this newsletter, contact us and win \$25 Roanoke Bucks!

## Follow Roanoke EC on Facebook and Twitter:

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[www.twitter.com/roanoke\\_ec](http://www.twitter.com/roanoke_ec)



# We're 75 years in the making!

## Mark your calendar for the REC annual meeting

**Roanoke Electric Cooperative's  
75th Annual Meeting  
and Member Appreciation Day  
August 24, 2013, at 9 a.m.  
Hertford County High School**

Roanoke Electric Cooperative is proud to celebrate 75 years of lighting the way for its members! We have some exciting agenda changes coming this year to our annual meeting. One change is the first annual Teen Summit portion of our annual meeting. Teens ages 13-18 can come and learn about the benefits of being our next generation of members.

Did we mention we're GIVING AWAY A CAR? Yes! A car will be given to one lucky member at this year's Annual Meeting. So make sure you're in attendance because you may drive away in your new car! Also this year, lunch will be served after the 11 a.m. business meeting.



*Top: Members won a variety of door prizes at last year's meeting. Bottom: This year, a member will win a car.*

## Roanoke EC annual meeting bylaws information

Roanoke EC will host its 75th Annual Meeting and Member Appreciation Day on Saturday, August 24, at Hertford County High School in Ahoskie. The three-year terms for districts 1, 5, and 9 will be up for election. Directors now serving these districts are Columbus Jeffers, Kenneth (Ken) Jernigan, and Chester Deloatch, respectively. The co-op's bylaws require that a director must:

- Be a Member and receive the cooperative's electric service at his or her primary residential abode for at least the twelve (12) months period immediately preceding the date of his or her nomination;
- Fulfill all Membership Obligations for any and all accounts of the Member and, for the 12 months preceding the date of his or her nomination;
- Not be employed by or financially interested in an enterprise in competition with the cooperative or its subsidiaries; a business selling electric energy or supplies to the cooperative or its subsidiaries; or a business substantially engaged in selling electrical appliances, fixtures or supplies primarily to members of the cooperative or its subsidiaries.

The bylaws establish two methods for nominating board members:

- By Nominating Committee, or
- By signature petition of 15 or more members at least 35 days before the annual meeting.

### Nominating Committee

The 2013 Nominating Committee members are: Robert Clark (District 1), Kathy Knight (District 2), Kenneth

Pernell (District 3), Enos Holloman (District 4), Reba Green-Holley (District 5), Sonya Trotman (District 6), James Heckstall (District 7), Irvin Coggins (District 8), and Venus Michelle (District 9).

The board of directors appointed the 2013 committee on May 30, 2013, pursuant to requirements of Article IV, Section 6 of the co-op bylaws. The Nominating Committee will meet and post its meeting minutes before July 20, 2013.

### Credentials & Elections Committee

This committee has the responsibility to pass on all questions that may arise with respect to registration of members, to count ballots cast in the election of directors or any other ballot vote taken at the meeting and to rule upon effect of any ballot irregularly marked. The committee's decision on all such matters is final. The board of directors appointed the 2013 committee on May 30, 2013, pursuant to requirements of Article III, Section 5 of the co-op bylaws.

The 2013 Credentials & Elections Committee members are: Donnell Thomas (District 1), Jacques Alexis (District 2), Oscar Epps (District 3), Robert Beard (District 4), Robert Savage (District 5), Elmo Benton (District 6), Marvin Watson (District 7), James Pugh (District 8), and Carolyn Drew (District 9).

For further information, please contact Roanoke Electric Cooperative at (252) 209-2236.

# Businesses and members benefit by being on the Co-op Connections list

Roanoke Electric Cooperative is always looking for ways to deliver value to our communities. We are proud to offer a member and business benefit—the Co-op Connections Card.

Through this free program, members receive discounts on products and services from participating local and national retailers and pharmacies. Plus, the program offers healthy savings discounts on dental, vision, hearing, lab and imaging services.



**Members:** Members can use the card at any participating business. The card is good anywhere you see the Co-op Connections card sticker — whether you are at home or traveling across the country. If you are a Roanoke Electric member and do not have a card, stop by REC's headquarters or The Roanoke Center in Rich Square and get your free card.

**Business Owners:** It's just as easy for businesses to participate. In exchange for your participation, we promote your business and discount offers to members at no cost to you. The Co-op Connections program is a great way to grow your business and reach travelers as well. There are no monthly fees and no out-of-pocket advertising expenses. Just simply

display the “We’re a participating business” decal. Your business is only responsible for the discount or service you offer the member.

More local merchants have joined the program and are offering discounts. Take advantage of their special deals at these newest business partners:

- Alfac - Weldon
- Internal Links - Murfreesboro
- Secure Solutions - Roanoke Rapids
- Historic Hope Foundation - Windsor
- Watson Steam Cleaning - Garysburg
- Whispering Pines Taxidermy - Rich Square
- Benford's Insurance Agency - Rich Square
- Consumer Financial Services - Murfreesboro
- Exquisite Touch Cleaning Services - Rich Square

If your cooling system and duct work have not been serviced or inspected this summer, take advantage of the deals offered through partners Northco Plumbing, Heating, and Air in Pendleton and Vaughan Heating and Air Conditioning in Murfreesboro. Allow them to give you the gift of comfort.

Discover all the ways you can save at [www.coopconnections.com](http://www.coopconnections.com) to locate other businesses to meet your needs.

Business owners interested in offering a deal through the program may email [dmitchell@roanoke-electric.com](mailto:dmitchell@roanoke-electric.com) or call 252-539-4601. We want to see your business on the list!

## Office closed for July 4 holiday

Roanoke Electric Cooperative will be closed on Thursday, July 4, in observance of Independence Day. For emergencies, call 1-800-358-9437.



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