



# THE CALL

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## Money Matters



### **New funding for forest landowners**

Are you a local forest landowner seeking opportunities to restore and conserve your land? Roanoke Electric Co-op's sustainable forestry program is making available \$300,000 in financial assistance that can help you do just that.

[Read more.](#)

## Pondering Power

### **What lies ahead for the power grid?**

Are microgrids and battery storage in our energy future? North Carolina electric co-ops are currently field-testing these and other emerging grid concepts. Roanoke Electric Co-op CEO Curtis Wynn sheds light on this endeavor and why its so important to member-owners.

[Read more.](#)



## No Go!

### **Why Pokemon Go is not welcomed here**

While the Pokemon Go craze sweeps the nation, Roanoke Electric Co-op cautions that its power sources are off limits for the likes of Picachu. Gamers are being cautioned to heed the warning signs and stay away from electrical substations, power lines and other equipment. [Read more.](#)



## Save the Date

### **Coming soon: Co-op Annual Meeting**

Roanoke Electric Co-op's Annual Meeting and Member Appreciation Day is just weeks away, and all member-owners are invited. Not only do you get the opportunity to be involved in the operation of your co-op, but we get to show our appreciation for you in a grand way. Mark your calendar to join us on Aug. 27th.

[Read more.](#)



Timely Tip

## Change is good when it comes to air filters

As the summer's record heat continues to rise, cooling costs are likely to follow suit. But here is one cool tip, according to the Department of Energy, that may lessen the blow to your budget. By simply replacing a dirty old air filter in your home with a clean one, you can lower your air conditioner's energy consumption by 5 to 15 percent.



### **CHECK OUT**

The many ways you can stay plugged in on important energy issues:

[The Response  
Flashes](#)

[The Call \(archives\)  
Carolina Country](#)

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