

THIS WEEK: A winning moment, a smart deal, and a special offer for hoop dreamers

VOL. 39- Jan. 17, 2017



THE CALL

A BIWEEKLY PUBLICATION OF ROANOKE ELECTRIC COOPERATIVE



THE WINNER

CEO wins top national award

When it comes to innovation and excellence in communication, Roanoke Electric Co-op CEO Curtis Wynn has raised the bar of performance. With the support of his co-op team, he's led remarkable efforts to connect and communicate with the co-op's member-owners. And for that, he took center stage last week, winning the cooperative industry's top honor. [Read more.](#)

FOR MEMBERS ONLY

This offer puts the power in your hands

How would you like to save money by being able to control your thermostat even while away from home? If the answer is "yes," you should join the growing number of member-owners who are reaping the benefits of the co-op's new smart thermostat. To get in on the action and the savings, [check this out.](#)



FOR STUDENTS ONLY

Lessons & Basketball

Calling on all local middle school students with big hoop dreams! If you are looking to improve your game, Roanoke Electric Co-op is offering scholarships for two basketball camps this summer. The all-expense paid overnight camps will take place on college campuses, offering opportunities for lessons both on and off the court. The deadline for submitting an application is March 31, 2017. [Read more.](#)



REC SOLUTIONS

Why sending this text can save you money

Would you like to avoid the shock that comes when an unexpected amount on your electric bill shows up in your mailbox? Energy usage

alerts, compliments of Roanoke Electric Co-op, will help you track and manage your energy consumption and costs. To take advantage of this free offer, member-owners should [check this out](#).



PEOPLE POWER

The commitment continues...

It's 2017... Now what? While change is in the air for many this time of year, there is one thing that will withstand the test of time: Roanoke Electric Co-op's commitment to community. From scholarship opportunities to support of local charities, the co-op's community support and outreach efforts will carry on. [Read all about it](#).



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