

THIS WEEK: Broadband project enters next phase, board takes center stage, and more...

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 Roanoke Electric Cooperative  
Your Touchstone Energy® Cooperative



# THE CALL

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## NEXTPHASE

### Broadband pilot project announced

What's next for the "Roanoke Connect" fiber optic network? With construction on it nearly complete, Roanoke Electric Co-op leaders have announced plans for a pilot project to determine how this technology can now be used to bring high-speed internet to the region. [Read more.](#)

## POLITICALLY SPEAKING

### Co-op board wins national recognition

The Roanoke Electric Co-op's board of directors took center stage in California recently, with the national spotlight shining on something remarkable they accomplished on the political front back home. [Read more.](#)



## MOVING ON UP

### Wynn elected to key national post

Since 2007, Roanoke Electric Co-op CEO Curtis Wynn has represented North Carolina on the board of directors for the trade group representing the nation's electric co-ops. Earlier this month, he assumed a new leadership role with this board: Vice President. [Read more.](#)



## TRENDING...

### Savings add up with Upgrade to \$ave

More than 200 co-op member-owners have already done it. They took advantage of Roanoke Electric Co-op's offer to help cut their electric bills by making energy efficient improvements to their homes. Would you like to get in on the energy savings too? [Check this out.](#)



## TODAY'S TIP

### Do-it-yourself energy efficiency projects

Did you know that by simply switching a bulb you can trim up to \$75

off your annual energy expenses? Did you also know that by installing a blanket around your water heater, you can save up to 16% on water heating costs? When you add these to this list of relatively easy "fixes," the savings are bound to add up. [Read more.](#)



[ENCORE!](#)

## Straight Talk series begins tomorrow


The first in a series of Straight Talk forums is set to begin this Thursday. Don't miss out on this special opportunity, as Roanoke Electric Co-op leaders offer timely insights into efforts to address rising energy costs. The meeting is scheduled for 6 p.m., March 16, 2017 at the co-op's headquarters. [Read more.](#)



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