

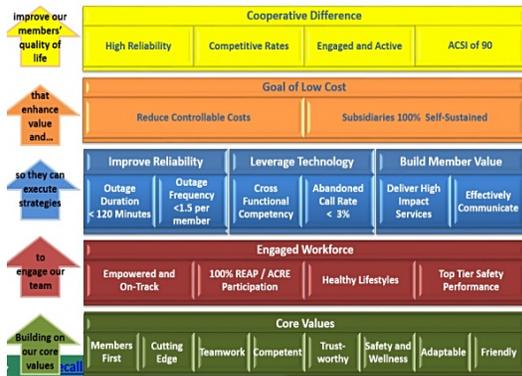


THE CALL

A BIWEEKLY PUBLICATION OF ROANOKE ELECTRIC COOPERATIVE

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Tracking Success



Progress Report: 'The Big Four'

It was about two years ago that Roanoke Electric Co-op announced that it was stepping up its corporate game plan with four major initiatives. Whatever happened with those big, bold plans, aimed at improving the "quality of life" for its membership? If you are curious about the progress of "The Big Four," check out [the latest update](#).

Hope Shines

Co-ops help light the way in Bolivia

Can you imagine life without electricity? Even today, for some people around the world, that is an unfortunate reality. In a recent journey to Bolivia, Roanoke Electric Co-op CEO Curtis Wynn saw that reality give way to a newfound sense of hope and important lessons to bring back home. [Read more](#).



Special Invitation

It's Co-op Month: Time to celebrate

Did you know that in the United States there are about 29,000 cooperatives, generating \$60 billion in revenue and employing more than 2 million people? Reflecting on the shared impact co-ops have on communities across America is cause for celebration. Roanoke Electric Co-op invites you to join us, as we mark [National Co-op Month](#).



Offering a new smart way to save

If you have been looking for a way to better manage your home's energy consumption, Roanoke Electric Co-op has good news for you. The co-op is not only offering member-owners free installation of a smart thermostat, but also a monthly credit on your electric bill. [Check out this special offer.](#)



Timely Tip

Pull the plug on this energy vampire

Did you know that your plugged-in phone charger may be nibbling on kilowatts in your home, even when it's not connected to your cellphone? According to the Department of Energy, the average charger uses .26 watts of energy when not in use. Of course when it's plugged-in it uses more, to the tune of 2.24 watts -- even after the phone has fully charged. While this may not seem like a lot, it does add to your home's energy cost.



CHECK OUT

The many ways you can stay plugged in on important energy issues:

[The Response
Flashes](#)

[The Call \(archives\)
Carolina Country](#)

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